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RTF™ MAKES LAWN BALD SPOTS A THING OF THE PAST

(Tangent, Or.) - Summer in the Southeast is typically not the time to look for a picture perfect lawn. Brown patches and bare spots are the norm rather than the exception. But that is changing with the introduction of a grass seed developed specifically to fill in a lawn's bare spots and survive the inevitable summer droughts. A new type of tall fescue called Rhizomatous Tall Fescue (RTF™).

Developed by Barenbrug USA, RTF is the answer to many problems lawn owners in this region see daily. RTF produces rhizomes that till through the soil to spread the plant underground and form new growth. This revolutionary new grass seed has the ability to repair itself. It is unique in its capability to fill in an open area in the lawn with the rhizomes, and in a sense, knit the lawn together and eliminate coarse plants which forming ugly spots in the lawn.

"Consumers will appreciate the benefits of RTF," said Roeland Kapsenberg, President and CEO of Barenbrug USA. "In addition to giving homeowners a beautiful self-repairing lawn, RTF lawns will stay green even through the winter. And, RTF seed is completely crop and weed free."

The drought resistance built into RTF is also very important in the South, where long periods without rain are common. Even in the middle of the summer, lawns seeded with RTF will be lush, full and green.

Primarily developed for the transition zones in the Southeast, RTF produces a thick, even lawn by releasing new rhizomes. The new rhizomes begin new grass growth that withstands stressful weather conditions found in this region. RTF has an excellent disease resistance and a built-in natural protection against insects.

This self-repairing grass makes RTF a superior choice for establishing new lawns or improving existing ones. Ordinary tall fescues require more maintenance than RTF, which provides a more uniform and easy way to maintain a lawn.

Barenbrug USA is an Oregon-based grass seed company. It specializes in plant breeding, seed production and marketing of their superior grass seed varieties. Barenbrug USA is a division of the Barenbrug Group, with headquarters in the Netherlands. Barenbrug has been producing and improving grass varieties through plant breeding since 1904. For additional information, visit their website at www.barusa.com or www.aboutRTF.com.

The
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Seed
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Need™

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